



**NEOGROUND GMBH: YOUR TRUSTED PARTNER FOR COMPREHENSIVE DIGITAL SOLUTIONS**

**OUR SERVICES SPAN A WIDE ARRAY OF NEEDS, FROM AI STRATEGIES AND WEB DEVELOPMENT TO HOLISTIC BUSINESS CONSULTING. BELOW, WE PRESENT AN OVERVIEW OF OUR SERVICE PORTFOLIO.**

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### → AI CONSULTING

Leverage Artificial Intelligence strategically and efficiently within your organization. We consult with executives and IT teams to optimize workflows, enhance data analysis, and ultimately increase productivity.

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### → 360° CONSULTING

Our 360-degree consulting approach combines micro and macro perspectives to ensure the holistic optimization of your business and its societal role. We prepare you for current and future market conditions.

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### → DIGITAL STRATEGIES

We work hand in hand with you to develop sustainable, long-term digital strategies. These strategies are designed to address both current and future challenges.

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### → WEB DEVELOPMENT

Our web design experts create visually appealing and user-friendly websites that meet the highest technical standards.

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### → APPS

From Progressive Web Apps to native applications for Android and iOS, we offer a broad spectrum of app development services. We develop both frontend and backend, including APIs.

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### → OPTIMIZATION

Our team analyzes and enhances your digital presence, including structure, content, and SEO, to maximize the visibility and reach of your business.

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### → DIGITAL COMMUNICATION

We offer consultation on all aspects of digital communication, from user experience and social media strategies to content marketing.

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### → IT CONSULTING

Our experts provide comprehensive consulting on all matters of IT and web technology. We also offer specialized advice on security and General Data Protection Regulation (GDPR) compliance.

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### → HOSTING

With our reliable hosting and server solutions, we provide the infrastructure you need for your digital projects. We offer both webspace and specialized virtual servers based on Linux.

This overview serves as a quick reference for journalists and interested parties to gain insight into the breadth of our services. For detailed information, our team is readily available. We also warmly invite you to visit our website for further information.