



LICENSE AND USAGE OF MATERIALS IN NEOGROUND GMBH'S PRESS KIT

TRANSPARENT GUIDELINES FOR SEAMLESS COLLABORATION

→ INTRODUCTION

We are delighted by your interest in Neoground GmbH and the opportunity for you to utilize our information and materials in your publications. In this section, you will find clear guidelines for the licensing and use of the contents of our press kit.

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All materials included in the press kit — comprising texts, graphics, images, and logos — are freely available for publications within the context of reporting, articles, blogs, or other media formats. These materials are copyrighted and are provided under the condition that they are used accurately and consistent with good journalistic practices.

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When using graphics or other visual materials from our press kit in your publications, source attribution is mandatory. In print media, "Neoground GmbH" should be stated under the respective image or graphic as the source. In digital media, a hyperlink to our website neoground.com is also required.

→ NO MODIFICATION

The contents should not be modified, distorted, or altered in a way that misrepresents their meaning or context. The spirit of the materials should be respected to preserve their integrity and that of our brand.

We thank you for adhering to these guidelines and look forward to a successful collaboration. Should you have further questions or uncertainties regarding the use of our press kit materials, we are more than happy to assist you. These guidelines are intended to provide a clear and straightforward foundation for a productive partnership. Through respectful treatment of the provided materials, we collectively foster transparency and trust.

For more comprehensive information and contact options, we cordially invite you to visit our website.